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NEWS RELEASE

March 31, 2009

Contact: Mason Giem, volunteer and events coordinator, UM Office for Civic Engagement, 406-243-5531, masegiem@gmail.com.

UM SET TO KICK OFF NATIONAL DONATE LIFE MONTH

MISSOULA —

The University of Montana Office for Civic Engagement and Donate Life Today aim to encourage individuals to become organ donors during National Donate Life Month in April.

Established in 2003, National Donate Life Month celebrates the generosity of those who have saved lives by becoming organ, tissue, marrow and blood donors and encourages others to follow their example.

OCE will host a kickoff event on the UM campus from 11 a.m. to noon Monday, April 6, in the University Center South Atrium. Speakers will include experts in the field and those who have received or given organ donations. The event is free and open to the public.

A cash prize will go to the campus or community group that can get the most people involved through an e-mail tree.

Donate Life Today is the official online donor registry serving Montana and Washington. More information is online at <http://www.donatelifetoday.com>.

For more information about the UM kickoff event, call OCE events coordinator Mason Giem at 406-243-5531.

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